

Insights

July 2022



AgeSpan launches new TV commercial



AgeSpan is on the airwaves! Our TV commercial is now airing on English and Spanish language cable channels and streaming platforms. [Watch now.](#)

We worked with [ChamberPG](#) of Salem to create the spot, which was filmed in Lawrence, Methuen, Middleton, and Salem. Special thanks to the staff and the people we serve who volunteered to be in the commercial.

Senior Community Markets are in full swing





AgeSpan's Senior Community Markets were off to a great start this week. More than 320 people signed up to receive fresh produce each week now through September 16.

Market locations are the Lowell, Haverhill, Tewksbury, and Salisbury senior centers, and at senior housing sites in Haverhill and Methuen, according to AgeSpan Program Manager Ruth Ortiz.

Maxine Farkas, a Lowell Senior Center participant said "This is my first time here. I am delighted. There is such a variety!"

The locally grown fresh fruits and vegetables are supplied by [Chris' Farm Stand](#) of Haverhill. Farm operator Marlene Stasinus is a long-time supporter of our summer markets. This week, participants received an AgeSpan tote bag and chose from zucchini, zephyr squash, butter lettuce, carrots, and, luscious peaches.

Pictured in top row: Lowell Senior Center market participant Na T. Le; AgeSpan Community Programs employees Nandi Munson, Jesenia Dominguez, with farmer Marlene Stasinus

Pictured in bottom row: Lowell Senior Center market participant Maxine Farkas; Tewksbury Senior Center Director Jan Conole, Outreach Coord./Social Worker Christina Hess, with AgeSpan Community Programs employees Ruth Ortiz, Yeccel Rodriguez, and Brenna Conole

Protective Services team member couldn't stay away

Rachel Carroca couldn't stay away. She returned to her job as one of our Protective Services case workers after 18 months working as a director of social services at an area nursing home. In her role at AgeSpan, she can make a lasting difference in the lives of older adults in a short period of time. She says the job allows her to be creative and work independently while still receiving plenty of support from her team and manager.

"I fell in love with [Protective Services](#)," says Rachel, who has been a case worker for nine years.



One of her recent success stories was helping Paul, of Tewksbury, who was being financially exploited by his roommate. Rachel was able to help Paul, who has dementia, recognize the drawbacks of his situation. Rachel and his guardian helped Paul move into an assisted living facility where he is now thriving, she says.

We are looking for more people to join Rachel and our Protective Services team. We offer a hybrid work schedule in an innovative environment with great benefits. [Click here](#) for more information about current opportunities.

AgeSpan program wins national achievement award



AgeSpan's Robotic Comfort Pets Program won a national Achievement Award during the 2022 USAging's Annual Conference and Tradeshow in Austin, Texas. We were among 43 agencies honored for innovative programs and initiatives that help older adults.

The program provides robotic dogs and cats to people with dementia and their family caregivers to bring comfort, companionship, and fun. The realistic

pets have fur to pet and make pet-like sounds, and each pet is embedded with sensors that respond to petting and hugs with familiar pet-like actions. The pets address isolation, provide comfort and companionship, and help keep confusion at bay.

Since the program launched in 2017, we have provided more than 250 pets to people with dementia and their family caregivers. [Learn more](#) about our program and the award.



Buy a bouquet in July and support Meals on Wheels



It's flower power at its finest! This month, buy a beautiful Bloomin' 4 Good Bouquet in the Stop & Shop at 301 Newbury Street, Danvers, and \$1 will be donated to AgeSpan's Meals on Wheels program to feed your neighbors in need.

Look for the \$10.99 bouquet with the red circle sticker. You'll get a gorgeous arrangement of seasonal flowers plus the satisfaction of helping a worthy cause. Can't get to the Danvers store? Donate to our Meals on Wheels program directly by [clicking here](#).

More sponsors line up to support our Golf Classic



As we edge closer to the 26th Annual AgeSpan Golf Classic on September 13, we want to give a shout-out to this year's Tournament Sponsors, [Enterprise Bank](#) and [Guardian Healthcare](#), along with many new and returning sponsors listed below.

Proceeds from this popular event at the Haverhill Golf & Country Club raise money for our DiStefano Fund, which helps older adults meet sudden emergencies not covered by other resources. Over the years, proceeds have paid for furniture, clothing, mattresses, water heaters, winter fuel, tax bills, moving costs, plumbing repairs, fixing dentures and eyeglasses, and more.

[ABC Home Healthcare](#)
[Adult Foster Care of the North Shore](#)
[Coast to Coast Closings, LLC](#)
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[Bridgewater Credit Union](#)
[Multicultural Home Care](#)
[Pentucket Bank](#)
[Al Peterson](#)

Interested in becoming a sponsor? Contact Bonnie Sisson, Golf Event Manager, at 978-946-1433 or ysisson@agespan.org. Interested in playing? [Click here](#) to register.

Upcoming Events

JULY - SEPTEMBER

De-Clutterer's Group: Sign up today for one of our 8-week sessions starting July 19, either in person at our Danvers office or with the remote online option. These sessions offer non-judgmental support for individuals and families in MA struggling with clutter. Space is limited and pre-registration is required. For more information or to register contact AgeSpan's Clinical Hoarding Specialist Karen Sullivan at 978-624-2257 or ksullivan@agespan.org

AUGUST

Virtual Memory Café - August 2 at 11 a.m.: The Memory Café is a welcoming, judgement free zone for individuals with Alzheimer's Disease or any form of dementia, or other brain disorders. The Café includes the care partner as well, for a shared experience. Join us August 2 for summer recipes with Chef Chris. For more information or to register contact Lyn Brennan, Family Caregiver Support Program Specialist, at lbrennan@agespan.org or 978-946-1368.

SEPTEMBER

AgeSpan's Annual Golf Classic: Tee off with us at the Haverhill Golf & Country Club on Tuesday, September 13. Shotgun start at 10 a.m. (new time this year). [Click here](#) to register. Would your business like to be a sponsor? Contact Bonnie Sisson, Golf Event Manager, at 978-946-1433 or ysisson@agespan.org

Ongoing Support Groups

Caregivers Caring for Those with Memory Loss: Day and evening options.

Grandparents Raising Grandchildren: Thursdays (3rd of the month), 11 a.m.–12 p.m.

General Caregiver Support: Thursdays (3rd of the month), 1–2 p.m.

[Click here to learn about caregiver support groups and register.](#)

agespan.org

CAREER OPPORTUNITIES

VOLUNTEER INFORMATION

For questions or comments, contact us at 800-892-0890 or communications@agespan.org

Please consider making an online donation to support our programs.

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