

# Insights

July 2023



## Farmers' Market coupons available on August 2



### 2023 Massachusetts Senior Farmers' Market Coupon Program



Eligible adults can get a FREE Farmers' Market Coupon Booklet worth \$50 to use at participating farmers markets and vegetable stands.

***Coupon booklets will be distributed on Wednesday, August 2 to eligible seniors on a first come, first served basis.***

Click the link in the text to check eligibility requirements and find participating coupon booklet pickup locations in your area.

Make the most of the summer's bounty with a free Massachusetts Senior Farmers' Market Coupon Booklet. Local councils on aging will distribute the free coupon booklets, worth \$50, to eligible older adults on Wednesday, August 2.

Learn about [who is eligible for the coupons and where they can be used.](#)  
Please contact your local COA directly for distribution details.

## Join our team of Meals Wheels difference makers!



[Click to play video](#)

AgeSpan is seeking volunteer Meals on Wheels drivers in the Merrimack Valley and North Shore, especially in the towns of Danvers, Dracut, Haverhill, Salem, and Tewksbury.

Volunteer drivers deliver a daily nutritious meal as well as a friendly smile, and wellness check. We offer mileage reimbursement, flexible schedules requiring just a few hours per week with no nights, weekends, or holidays.

Interested? Contact our Volunteer & Intern Program office at 978-946-1272 or by [email](#).

## Congratulations to our managers on their hard work

Kudos to AgeSpan's awesome managers who successfully completed a comprehensive, year-long training program on leadership practices with Comma Williams of Comma Williams Enterprises.



## Don't answer that call! How to avoid scammers



Older adults are often the target of scammers. Medicare and Medicaid fraud alone are estimated to cost the government and taxpayers more than \$100 billion each year.

In her latest [column for the Eagle-Tribune](#), our Chief Executive Officer Joan Hatem-Roy offers seven ways you can protect yourself against scams.

## Aging Unbound: The Perfect Calling for Leslie Dube



AGING UNBOUND  
People Who Build  
Our Communities

# Leslie Dube

Leslie got a later start in the world of volunteering, but maybe that's because she was waiting for her perfect calling.



AgeSpan

We continue our celebration of older adults who make a difference in their communities in our latest Aging Unbound profile. Meet Leslie Dube, who got a later start in the world of volunteering, but maybe that's because she was waiting for her perfect calling. [Read her full story.](#)

## Fore! Golf Classic sponsorships are still available



**Enterprise Bank**  
CREATE SUCCESS

**GUARDIAN HEALTHCARE**  
Home Care Providers

We would like to extend a special thank you to tournament sponsors [Enterprise Bank](#) and [Guardian Healthcare](#), and to all the sponsors who have signed on for our 27th Annual Golf Classic.

Sponsorship opportunities are still available for this sell out event. If you're interested in being a sponsor, visit our [Golf Classic webpage](#) or contact Golf Event Manager Bonnie Sisson at 978-946-1433 or [ysisson@agespan.org](mailto:ysisson@agespan.org)

All proceeds benefit our DiStefano Family Care Fund, which is used to help people aged 60 and over with urgent or unexpected expenses.

# AgeSpan nutrition program wins national award

We are thrilled to announce that our [Culturally Competent, Medically Tailored Meal program](#) received a 2023 Aging Achievement Award from [USAging](#), one of the highest honors presented by USAging to its members.

The program offers a heart-healthy Latino meal for people in the greater Lawrence area. It was among other local aging programs to receive honors during USAging's 48th Annual Conference and Tradeshow.



## Learn why health plans should partner with CBOs



Why should health plans partner with community-based organizations (CBOs) like AgeSpan?

[Read the top 5 reasons why](#) - featuring case examples from real-life partnerships in the latest publication from the [Partnership to Align Social Care](#), [USAging's Aging and Disability Business Institute](#) and [Camden Coalition](#).

### CAREER OPPORTUNITIES

### VOLUNTEER INFORMATION

For questions or comments, contact us at 800-892-0890 or  
[communications@agespan.org](mailto:communications@agespan.org)

*Please consider making an online donation to support our programs.*

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